

YUPO[®] IML vs Paper IML



What does your label say about your brand?

You've got five seconds or less to capture the consumer's attention at the shelf. **YUPO IML** is the number one selling synthetic substrate that actually becomes part of the bottle, is waterproof, scratch and scuff resistant.

Look at them side by side and you'll immediately see the difference.

	YUPO IML	Paper IML
Simpler Supply Chain	✓	
Lower Total Applied Cost	✓	
Consistent Quality and Support	✓	

For more information on using **YUPO IML** Substrates, contact yupoiml@yupo.com or visit yupousa.com



YUPO[®]

SYNTHETIC PAPER

Do it on YUPO[™]

PREMIUM SYNTHETIC SUBSTRATES FOR
P R I N T • P A C K A G E • L A B E L • D E S I G N

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