



IT'S HERE! THE **HOTTEST** SWATCH BOOK  
IN THE INDUSTRY HAS ARRIVED





YUPO SYNTHETIC PAPER IS MORE THAN "JUST A PAPER." TOUGH, yet SYNsual. STRONG, yet flexible. YUPO® Synthetic Paper's new swatch book is a go-to for experiencing the most exciting substrate for new print, package, label and design applications and processes. If you're prepared to TOUCH, FEEL and even SMELL the boldness and beauty of YUPO Synthetic Papers, it's time to get the book that's on fire.



**YUPO®**  
SYNTHETIC PAPER  
Do it on YUPO™ | 888.873.9876

P R I N T • P A C K A G E • L A B E L • D E S I G N

---

**To request a swatch book**

Email us at [info@yupo.com](mailto:info@yupo.com) or visit [yupousa.com](http://yupousa.com)

---



**#DoitonYUPO**

This insert was printed on YUPO Accel 86 lb. Cover.

Printing Specs Ant a inci connim apicimporia cust ate que maximodi cupatatur, sequibus simus. Ci sequam quaesed iciet, ullupti sam, errum volor alignat iuntet evellam, aut int poreste cerchicto bero

YUPO and the YUPO logo are registered trademarks of Yupo Corporation.